

PNCF/ MARYLAND HUMANITIES COUNCIL SPECIAL GRANT OPPORTUNITY

PNC Foundation (PNCF), in partnership with the Maryland Humanities Council (MHC), is sponsoring a Legacy Project to fund humanities-based initiatives that explore the social and economic foundations of communities across Maryland. PNCF/MHC has created a Special Grant Opportunity for 2008-2009, which will provide one- year, non-renewable funding of up to \$10,000 for projects completed by July 2009.

PNC Foundation Grant Application Deadlines

October 15, 2008	Letter of Inquiry due to the Maryland Humanities Council*
November 15, 2008	Final Applications due to Maryland Humanities Council
Mid-December, 2008	Grants selection completed; awardees are announced
January-July, 2009	Grants projects implemented
August 2009	Project Evaluations

*The Letter of Inquiry is designed to allow Maryland Humanities Council staff to determine whether organizations should be invited to submit a full proposal for a PNCF Legacy Project Grant for review by the Grants Committee. One signed hard copy and one copy emailed as a **Word or pdf document** should be received in the Maryland Humanities Council office by 5:00pm on this date.

General Goals for the PNCF/MHC Special Grant Opportunity

Grant funds will be available to support public programs that have high impact and high visibility, are open to the public, and use the humanities as the central resource to engage diverse audiences in projects that honor and preserve the history of local communities in the state of Maryland. Programs should examine local social history, local economic history, and/or the intersection of the two in particular communities. These projects may use technology in presentation: computer, film, websites, as well as more traditional presentation techniques, such as the lecture or group discussion, or any combination of these.

Criteria for Granting Funds.

Grant proposals must:

1. Address a topic and/or issues identified by the PNCF/MHC Special Grant Opportunity.
2. Describe how the program encourages informed dialogue and discussions.
3. Explain how the program uses the humanities to engage audiences.
4. Explain how the program will draw in and engage its targeted audience.
5. Invite new partnerships, especially with business, cultural or educational institutions that will allow the grant program to maximize its audience reach and leverage resources for the project.
6. Explain the project leader's skills and knowledge of the humanities.
7. Explain how the work plan and budget support the project.
9. Acknowledge PNCF/MHC support in the publicity plan.
10. Explain the intended results of the project and the evaluation plan that will effectively measure these results.

Projects Acceptable for Consideration.

The programs below are offered as examples only of the kinds of projects that might be funded by this program. Please do not regard them as categories from which subject areas must be selected. They are meant only to stimulate your imagination

1. Presentations on the impact of major economic transformations, such as emancipation, industrialization, or globalization upon communities.
2. Videos documenting experience of workers in various professions.
3. Architectural walking tours that illuminate the living condition and folkways of various ethnic groups within the neighborhoods.
4. Lecture series focusing on distinctive architecture in the community. Consider homes, public buildings, commercial districts, barns, boathouses, etc.
5. On-line exhibit that uses maps, documents, photos, or oral testimony to demonstrate the economic or social impact of a specific event such as the Jubal Early's campaign or the Baltimore Fire of 1904, for example.
6. A conversation with long-standing business leaders on meeting past and present economic challenges.
7. Lecture, lecture series, symposia, workshops on social and economic challenges to the community. Consider, for example, the impact of one or more of the following on community life: transportation modes, agricultural change, suburbanization, changing demographics, the introduction of new business(es) or cultural/educational institutions, the "one-business" town, etc.
8. A radio series that explores the historical relationship between the environment and the economy.

Evaluation Plan.

The grantee should identify and report on at least two types of program results: (1) outputs – the number of participants, number of scholars, audience demographic data (sex, age, race and ethnicity, etc.), the number of new partnerships, and other similar participation-type data; and (2) outcomes for program participants (satisfaction with the event and changes in attitude, knowledge, skills or behavior as a result of participation). Clearly and specifically explain how you will evaluate the project relative to its stated goals. These evaluation criteria are taken from the W.K. Kellogg Foundation's Logic Model.

For those applicants interested in knowing more about the Logic Model methodology, two useful guides may be found on the internet site of the Kellogg Foundation at: <http://www.wkkf.org/Pubs/Tools/Evaluation/Pub3669.pdf> and <http://www.wkkf.org/Pubs/Tools/Evaluation/Pub770.pdf>.

Sample participant survey forms used by MHC to measure the attitudes and opinions of participants, host organizations, and program facilitators at community conversations about MLK and race relations are available upon request. Grantees may use these forms as templates for their own participant response forms by modifying them with their own questions, rating scales and introductory language.

Who Is Eligible for a Grant?

Any 501c3 organization is eligible. PNCF/MHC does not fund for-profit organizations or individuals. Projects activities must be handicapped accessible and open to the public without regard to race, color, religion, handicap, national origin, sex, disability, or age.

PNCF/MHC does not support scholarly symposia directed toward a limited or specialized audience; exhibit or collections development projects, scholarships, fellowships, or regular course offerings; book publishing; research projects; activities in the creative or performing arts; general operating expenses; construction and/or renovation projects; museum or library acquisitions; direct social action or political advocacy; or fundraising or profit making activities.

Crediting the Project

All publicity, brochures, flyers, reports, press releases, or other printed material must include the following credit line:

“This project was made possible by a grant from a partnership of the PNC Foundation and the Maryland Humanities Council. The Maryland Humanities Council receives support from the National Endowment for the Humanities. Any views, findings, conclusions, or

recommendations expressed in this (publication) (program) (exhibition) (website) do not necessarily represent the views of any of the three institutions.”

Visit www.pnc.com/legacy/index.html for information on the PNC Legacy Project and www.mdhc.org for information on Maryland Humanities Council grants activities